⚙ Caitlin Waters

Senior Designer and UI/UX Specialist

cawanta@gmail.com
(573) 529-0123
waterworks-designs.com

Summary

Senior UI/UX Designer with 11 years of experience in human-centered design practices, user research and front-end development. I love being able to bring together my creativity and technical skills to produce beautiful, accessible web designs for every user base.

Employment

Senior Visual Designer - Aleut Federal
April 2023 - Current

Lead all design work for the FPACBC Web Modernization contract.
- Delivered a robust Design System in Figma that aligned with existing USWDS standards.
- Designed mobile-first and accessible web pages using UX research and human-centered design principles.
- Presented wireframes, design mock-ups and hi-fidelity prototypes to client stakeholders.
- Provided in-depth review and analysis to junior designers and development team.

Senior Visual Designer - Arvest Bank
November 2021 - April 2023

Managed all design components and standards within the Arvest Design Language System.
- Worked with cross-department leadership and outside vendors to implement DLS elements.
- Designed and coded new Arvest email templates which were adopted company-wide.
- Provided constructive feedback and design review for team members and other designers both internal and external.

UI Designer - Expert - University of Missouri
November 2018 - November 2021

Worked with campus leadership to expand the University of Missouri's web presence through modern, sophisticated web applications.
- Designed, coded and launched the flagship website mizzou.edu.
- Lead Contributor to the Mizzou Design System.
- Conducted extensive UI/UX research on sites across the University System to increase user traffic and flow.

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Employment cont.

Web Developer - Daniel Boone Regional Library
January 2016 - November 2018

Act as the lead developer for the entire regional library system serving over 200,000 people.
- Designed, coded and launched the new dbrl.org website in its entirety
- Maintained all digital properties for the library system.
- Created an online digital archive using a specialized code-base.
  - Presented this site at the yearly Missouri Library Association.
- Organized and taught coding classes for teens.

Lead UI/UX Designer - Infoplus Commerce
July 2014 - January 2016

Created quality user interface and design deliverables for all forward-facing elements of the Infoplus software and brand.
- Designed new logo and brand identity for the company.
- Set the standard for all UI elements in the SaaS platform.
- Designed and coded a suite of mobile apps to be used alongside the Infoplus software.

Skills

- User interface design and best practices
- Responsive and mobile-first web design
- Modern usability and accessibility standards
- Information architecture and taxonomy structuring
- UX research and user testing

- Figma, Adobe XD and other prototyping tools
- HTML, CSS, SaSS, Javascript, and PHP
- Git and code repository versioning
- Drupal and WordPress CMS
- Project Management, SCRUM and Agile methodologies

Education

University of Missouri
Bachelor of Arts in Art - Graphic Design
Graduated: 2013

University of Missouri
Masters of Information Science and Learning Technologies
Expected Graduation Date: 2026