

FPAC WEB MODERNIZATION

Baseline Styles



Logos & Lockups - Layout



Farm Production and Conservation Business Center
U.S. DEPARTMENT OF AGRICULTURE



Farm Service Agency
U.S. DEPARTMENT OF AGRICULTURE



Risk Management Agency
U.S. DEPARTMENT OF AGRICULTURE



Natural Resources Conservation Service
U.S. DEPARTMENT OF AGRICULTURE

Mobile

Farm Production and
Conservation Business Center
U.S. DEPARTMENT OF AGRICULTURE

Risk Management
Agency
U.S. DEPARTMENT OF AGRICULTURE

Farm Service Agency
U.S. DEPARTMENT OF AGRICULTURE

Natural Resources
Conservation Service
U.S. DEPARTMENT OF AGRICULTURE

Logos & Lockups - Colors



Farm Production and Conservation Business Center
U.S. DEPARTMENT OF AGRICULTURE



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U.S. DEPARTMENT OF AGRICULTURE

Logos & Lockups-Icons



Typography

Aligned with the font families introduced in U.S. Web Design Standards 2.0, websites will utilize Public Sans across the platform with Merriweather being a secondary font reserved for blog and/or news articles.

Public Sans

A a

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

Merriweather

A a

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

Colors

FPAC BC



Spring Green
#2D8647



Heritage Green
#006546



Big Sky
#1A5AD3



Dandelion
#F7BE00

RMA



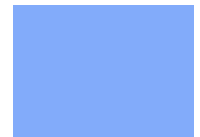
Big Sky
#1A5AD3



Heritage Green
#006546



New Growth
#B6E159



Pale Sky
#82ABFA

FSA



Cool Slate
#575E6C



Spring Green
#2D8647



Big Sky
#1A5AD3



Dandelion
#F7BE00

NRCS



Night Sky
#324364



Spring Green
#2D8647



Daffodil
#E8C261



Eco-Mint
#8CD7A2

Colors-Proportions

FPAC BC



RMA



FSA



NRCS



Web Components

All web components will be built using development standards outlined in the US Web Design System at <https://designsystem.digital.gov>. Initial styling will follow Farmers.gov whenever possible.

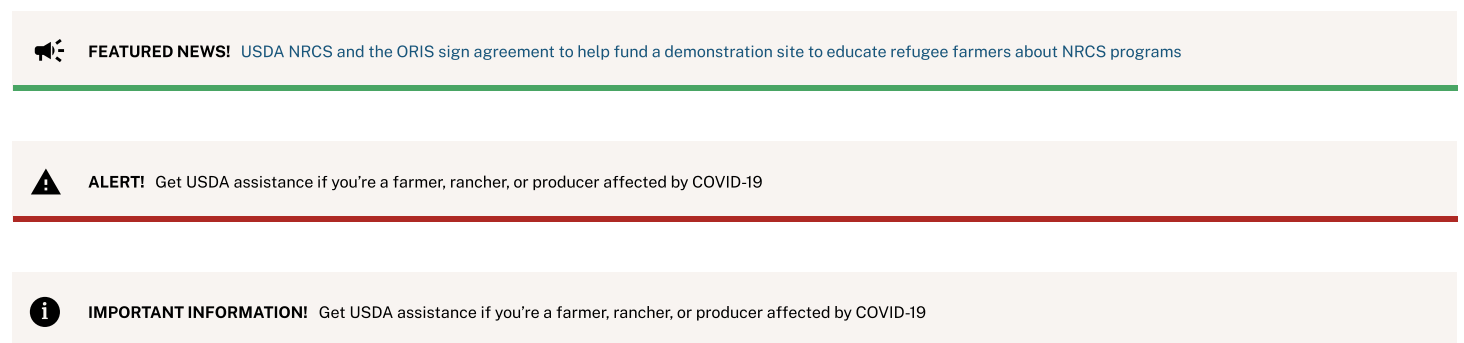
Buttons



Checkboxes



Alert Banners



Wireframe-FPAC BC



Farm Production and Conservation Business Center
U.S. DEPARTMENT OF AGRICULTURE

Link

Link

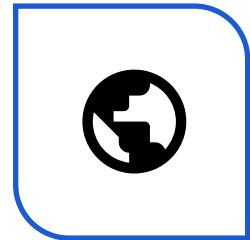
Link

Link



FPAC BC Styles

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Button

Wireframe - RMA



Risk Management Agency
U.S. DEPARTMENT OF AGRICULTURE

Link

Link

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RMA Styles

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Button

Wireframe-FSA



Farm Service Agency
U.S. DEPARTMENT OF AGRICULTURE

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FSA Styles

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Button

Wireframe - NRCS



Natural Resources Conservation Service
U.S. DEPARTMENT OF AGRICULTURE

Link

Link

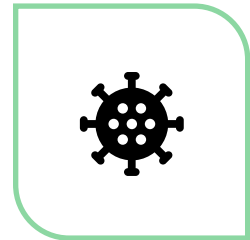
Link

Link



NRCS Styles

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